



Olives of Peace

www.olivesofpeace.org

Palestinian and Israeli Growers Seeking Peace

"Olives of Peace" is a common brand of olive oil produced by Israelis and Palestinians and marketed jointly. Each bottle contains a blend of high quality olive oil produced in both territories



Personal and professional ties formed among the participants led to the idea of producing and marketing a common olive oil brand which was given the name "Olives of Peace"



"Crossroads" – Collaborative Routes in the Middle East. CROSSROADS is a forum which seeks to promote sustainable economic development in the Middle East by engaging in activities whose benefits depend on active cross-border cooperation between Israelis, Palestinians, Jordanians and people from other countries in the Middle East.



"Olives of Peace" originated with a project consisting of a series of seminars and field trips for olive growers and olive oil producers, sponsored by the Government of Japanese International Aid Agency and by the Israeli industrialist, Steff Wertheimer. The project, led by international experts was attended by about 80 Israeli and Palestinian participants.

